

【JGPセミナー開講のお知らせ】

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Prepare for Your Future — the Corporation or the University Strategy, Intellectual Property and Negotiation

Abstract: Scientists and engineers make direct contributions to the corporation through solutions to technical problems. The value of the contributions can be enhanced if the technologists are able to effectively communicate with corporate management. In these lectures we introduce the concepts of strategy, a product's value-chain, the purpose and rules surrounding intellectual property (patents and trademarks), and an initial framework for conducting successful negotiations.

No prerequisites.

Lecture Dates: (Time): 11/06 · 11/13 (15:00-16:30)

Review Lecture & Problem Solving: 11/06 · 11/13 (16:30-17:30)

Room: A3-024 (Molecular Engineering Seminar Room)

※物質機能・変換科学分野 及び 分子工学専攻以外の融合コース、又は専攻で修了単位として 認められるかどうかは、Aクラスター事務区教務掛にご相談下さい。



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