



【JGPセミナーIX 2023 開講のお知らせ】

Dr. Duncan W. Brown

President, Pacific Tech Link, LLC, USA  
Visiting Distinguished Program Professor, Kyoto University



## *Start-Ups and New Product Development*

Extraordinarily exciting, challenging and fun!

Scientists and engineers are often the key members of a product development team or start-up because the scientists and engineers create the solutions to the technical problems. But, in addition to providing technical expertise, a founder or early member of a new product development or start-up team needs to:

- Choose and develop the product
- Develop, evaluate, re-develop and then explain the business model
- Negotiate with vendors, customers, banks, and employees
- Learn how to make the best possible decisions, all the while
- Conversing the language of ¥

**Lecture Dates: (Times): Wednesday 1/10 (15:00-16:30)**

**Mondays 1/15 · 1/22 · 1/29 (15:00-16:30)**

**Lecture room: A3-024**

**Dr. Duncan W. Brown ([brown.duncan.45w@st.kyoto-u.ac.jp](mailto:brown.duncan.45w@st.kyoto-u.ac.jp)) to be placed on the notice list.**

※物質機能・変換科学分野 及び 分子工学専攻以外の融合コース、又は専攻で修了単位として認められるかどうかは、Aクラスター事務区教務掛にご相談下さい。

連絡先：JGP化学系オフィス (090jgpchem@mail2.adm.kyoto-u.ac.jp, 内線：桂 2878)