



【JGPセミナーV - VIII 2023 開講のお知らせ】

Dr. Duncan W. Brown

President, Pacific Tech Link, LLC, USA
Guest Research Associate, Kyoto University



Prepare for Your Future (II)

Contributing Value (¥) through Strategy, Law, Negotiation and Decision Making

Scientists and engineers make direct contributions to the corporation through solutions to technical problems. The value of the contributions can be enhanced if the technologists have an appreciation for what makes a true difference in the future of the corporation and are able to effectively communicate with corporate management. In these lectures we expand on the concepts of strategy, a product's value-chain and its potential disruption, the purpose and rules surrounding intellectual property (patents and trademarks), and frameworks for conducting successful negotiations and making decisions within the organization. Although each lecture emphasizes a different topic, they are all related to ¥.

Lecture 1: Value & Strategy
Lecture 2: Intellectual Property

Lecture 3: Intellectual Property
Lecture 4: Normative Decision Making

Lecture Dates: (Time): 10/30 · 11/6 · 11/13 · 11/20 (15:00-16:30)

Lecture room: A3-450

Dr. Duncan W. Brown (brown.duncan.45w@st.kyoto-u.ac.jp) to be placed on the notice list.

※物質機能・変換科学分野 及び 分子工学専攻以外の融合コース、又は専攻で修了単位として認められるかどうかは、Aクラスター事務区教務掛にご相談下さい。

連絡先：JGP化学系オフィス (090jgpchem@mail2.adm.kyoto-u.ac.jp, 内線：桂 2878)