

## 【JGPセミナーI~XI 開講のお知らせ】

## Dr. Duncan W. Brown





President, Pacific Tech Link, LLC, USA Guest Research Associate, Kyoto University

**Title** ; Preparation for the Next Stage

A Corporation or A Start-up, with some Application to Academic Life (III)

The Unique Challenges of a Start-Up

Life in a start-up is extraordinarily exciting – the challenges are immense. A founder or early member of a start-up team needs to

- Choose and develop a product
- Understand how to find and keep customers.
- Develop and explain strategy
- Negotiate with companies, banks, and employees.
- Be fluent in the language of finance and operations.

Time & Date: 2023.01. 05 • 12 • 19 • 26 13:15 - 14:45

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※物質機能・変換科学分野 及び 分子工学専攻以外の融合コース、又は専攻で修了単位として認められるかどうかは、 Aクラスター事務区教務掛にご相談下さい。

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