

【JGPセミナー I ~XII 開講のお知らせ】

Dr. Duncan W. Brown



President, Pacific Tech Link, LLC, USA
Visiting Distinguished Program Professor, Kyoto University

Title ; *Preparation for Your Next Stage*

Whether it is in Academia, a Corporation large or small, or a Start-up (II)

Abstract: Scientists and engineers make direct contributions to the corporation through solutions to technical problems. The value of the contributions can be enhanced if the technologists have an appreciation for what makes a true difference in the life of the corporation and are able to effectively communicate with corporate management. In these lectures we introduce the concepts of strategy, a product's value-chain and its potential disruption, the purpose and rules surrounding intellectual property (patents and trademarks), and an initial framework for conducting successful negotiations.

Times & Dates: **11/24**・**12/1**・**12/15** 13:15-14:45 **12/7** 15:00-16:30

Since this lecture series will be given on-line on ZOOM, indications of interest should be sent via e-mail to Dr. Duncan W. Brown (brown.duncan.45w@st.kyoto-u.ac.jp). Lecture information and announcements will be distributed through the PandA System.

※物質機能・変換科学分野 及び 分子工学専攻以外の融合コース、又は専攻で修了単位として認められるかどうかは、Aクラスター事務区教務掛にご相談下さい。

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